

# EL RODEO

YEAR 115  
OCT/NOV 2023



JARED D. SMITH

&

STRATEGIC LITIGATION CONSULTING

THANK YOU

A portrait of Jared Smith, a young man with dark, wavy hair, wearing a dark blue suit jacket, a light blue and white striped dress shirt, and a red and blue striped tie. He is smiling slightly and looking towards the camera. The background is a warm, out-of-focus interior setting.

JARED SMITH, ANNUAL SPONSOR

Rotary



CREATE HOPE  
in the WORLD

**“The Rotary way is  
to light a candle. I  
light one, you light  
one, 1.2 million  
Rotarians light one.  
Together, we light  
up the world.”**

-2015 RI President Gary C. K. Huang

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# COMMUNITY GRANTS

To all LA5 Rotarians, if you know a Los Angeles-based nonprofit that might benefit from one of our Community Service Grants this rotary year, please send them to Brenda Wiewel ([brenda.wiewel@LA5Rotary.org](mailto:brenda.wiewel@LA5Rotary.org)) for more information. This is one of the ways that our club contributes to local efforts that improve the lives of youth, families, and benefit our community. These grants are supported by our 365 fund and LA5 Foundation. We are also seeking Rotarians who are not on a club committee to consider joining the group to review and select grants for approval by our board. If you are interested and not yet on a committee, please also contact Brenda Wiewel ([brenda.wiewel@LA5Rotary.org](mailto:brenda.wiewel@LA5Rotary.org)).



Give to the LA5 Community Grants Fund

Changing Lives

for Only \$1 a Day!

We have an exciting opportunity for you to make a positive impact in our community! It's really easy and you can do it today!

**Become a member of the Community Grants Giving Campaign by donating just a dollar a day, and you can proudly wear the "365" adornment on your Rotary badge, showing that you are playing a vital role in making a difference to those in need.**

Your donation of \$365 (or more!) is tax deductible and goes to our LA5 Foundation to support programs in the inner city, such as youth homelessness and other worthy causes. LA5 will continue to grow and expand in the inner city of Los Angeles with your donation. Just click on the DONATE button at the top of our RotaryLA5.org website.

You can help us meet the goal of 100% participation in this new Rotary year.

Let us stand united and proud knowing that our collective efforts truly do make a difference.

Inspire others with the glow of your generosity!

Join today and be part of something meaningful that will have a lasting impact throughout the year and will address the various pressing needs within our community.

Give to the LA5 Community Grants Fund

Thank You

'365' Donors

Adam Weiss  
Charisse Lara  
Mike Birkholm  
Lauren Schlau  
Paul St. John  
Mike Ross  
Ian Eddy  
Malinda Monterrosa  
Kathleen Kavanaugh  
Jose Vera  
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Brenda Wiewel  
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Ben Tunnel  
Megan O'Rourke  
Jared Smith  
Paul Netzel  
Brenda Wiewel  
Rick Gibson  
Helen Easterling-Williams  
Bob Aldridge













# Latest Rotarian News & Gossip



*Having won zero awards or accolades, El Rodeo's very own Page Six is the finest news source in America, maybe even in the world.*

(not actually on page 6)

## By Ken Chong, Past President

Every President adds some of their personality into the program of the meetings. Some Presidents love the opening monologue, some like to sing, some like to be Oprah and give prizes, and some like to fine. **President Gary** likes trivia.

Each week, I wait for three things: what picture will **VP Paul Jacques** post of himself, will **PP Marc** show up, and what will be President Gary's Rotary, not Rotary Trivia question?

President Gary starts with a Rotary factoid and then immediately follows up with a non-Rotary trivia question that is sometimes loosely connected and sometimes a complete non-sequitur. Here are a few of them. See if you know any of the answers.

Your VP & Program Chair, Paul Jacques, mentioned that Rotary's District Governor Makiko Nakasone will be joining us at the end of the month. Did you know that Makiko was once an editor of Reader's Digest in Japan?

What magazine in the US has the highest circulation this year?

AARP with more than 22,750,000 with a reach of more than 37.5M.

Recently we welcomed **Marietta and Hassan** as our newest LA5 members and husband and wife members. But we've had others. My Rotary sponsor was **Kathy Turner**, our first female president. Later, her husband **Gerry** would serve as our president. **Past President Charisse Lara** and her husband **Nick** are both members. **Past President Malinda** and her husband **Hugo** are members. Past President **Paul Ekstrand** and his wife **Joan** are members. **Past President Erick Weiss** and his partner, **Courtney** are members. And the list goes on...

How many people got married in the United States in 2022? 2.4M

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**By Ken Chong, Past President**

Did you know that Rotarians in the Golden State created a “golden” wheel? Los Angeles, San Francisco, Oakland, San Diego, and Stockton all had Rotary Clubs by 1915. Together the Clubs sent an invitation to Rotarians around the world to visit California. It generated a lot of PR among Rotarians and among the public at large. This gold-plated wheel now resides in Rotary International’s headquarters in Chicago.

What year was the disco ball patented?

It wasn't until 1917 that the first patent for what was called a “myriad reflector” was filed by Louis Bernard Woeste. Pledging to fill dance halls with “dancing fireflies of a thousand hues,” the myriad reflector was produced and sold by Cincinnati-based Stephens and Woeste throughout the 1920s.

**The million-dollar question: What will get you out to the next LA5 meeting?  
Hope to see you soon!**



# JOIN US! GATEWAY MEETING

Hosted by **President Gary Jimenez**  
at the Braille Institute

741 N Vermont Ave  
Los Angeles, CA 90029

**Wednesday, November 29**

11:30 am - 1:00 pm

**RSVP is required.**

Lunch will be provided by our  
generous host.

## What is Gateway?

Gateway is where you learn about  
Rotary and your fellow Rotarians.

## Who should attend?

EVERYONE. Long-time members,  
new members, and prospective  
members. But if you are a new  
member with a green badge, you  
should REALLY REALLY attend.  
Find out how you can graduate to  
a white name badge!

## What will we do?

The host has the opportunity to  
showcase their organization to  
the group. We'll talk about a  
Rotary topic and most of the time  
will be devoted to self-  
introductions so we can learn  
about each other. If you are  
interested in being a Gateway  
host in the future, please let us  
know.

YIRS,

Ken Chong & Marietta Melrose  
Your Gateway Chairs











# ARROYO

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Your insurance partners at Arroyo Arcadia are passionate about helping you through proactive risk management and a personal, consultative approach. We have been providing insurance solutions to the local community since 1981. We have extensive experience with insurance placement, risk management and strategy with a diverse client base comprised of many different types of business.



Ranked in the Top 14 Insurance Agencies of Los Angeles: January 2019 LA Business Journal



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**Azim Vishani**

Senior Vice President

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